

FIFTH PRESS RELEASE
OF THE 4th KIFF (KENYA INTERNATIONAL FILM FESTIVAL)
21st October 2009 - 31st October 2009

THE WORKSHOPS : THE REAL HEART OF THE 4TH KIFF

First workshop : the Actor's Lab

As it is our tradition, capacity building workshops will be a feature of the 4th KIFF.

These workshops are important for the advancement of the Kenyan film industry as there are no institutions in the East African Region, that offer advanced courses in the filming industry. The presence of renowned filmmakers at the festival encourages us to use this opportunity to empower more of our own filmmakers in the region.

To make a film one has to begin with a story : "a Film, is a story, a story, plus a story!" used to say famous American director. That is why Maisha Lab conducted with us an important workshop with young Kenyan filmmakers throughout the week.

But a film, is also a whole team : technicians, actors , director , producers, without whom nothing would be possible;

As says Giancarlo Esposito during his presentation of his films Gospell Hill: "if the stage belongs to the actor, the film belongs to the director" .Giancarlo's workshop will be : Actor's lab, on Sunday October 25th at the Alliance française.

And it's very true that acting on a film set is very different from acting on a theater stage!

The actor has to put all of his talent at the service of the director, who has to take the best of everybody to build up the film, and leave the rest, as Giancarlo would say !

With his unique experience of theater, TV and cinema, and his genuine and lively way of sharing his experience, no doubt that the young Kenyan actors will find themselves in a very enlightening Actors Lab, something like the famous Actor's Studio !

Have an exciting festival

CHARLES PETER ASIBA
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You'll find the venues, dates and times of the screening on the website of the festival as well as in the theaters hosting the 4th KIFF ! (Website - www.kifftrust.org)

The program and the Film festival catalogue are available online and in the theaters and at the following venues:

1. Alliance Francaise (Main venue and registration desk).
2. 20th Century,
3. Silverbird Cinema (Westgate and Junction),

4. Italian Cultural Center,
5. Goethe Institute
6. The Indian High Commission auditorium.

KIFF is sponsored by the government of Kenya, The Embassy of France in Kenya, Kenya Film Commission, Communications commission of Kenya, the Department of Film Services, The Embassies of Colombia, India, Italy, Iran, Mexico and Spain, and Silverbird Cinemas.